



**BUSH BROTHERS RULES AND REGULATIONS FOR CHILI COOK-OFF EVENTS,  
SEPTEMBER 24, 2016 – NOVEMBER 20, 2016**

1. Sponsor. The Sponsor of this contest is: Bush Brothers and Company. 1016 E. Weisgarber Road, Knoxville, TN 37909. 1-800-590-3797.
  
2. How to Enter. Entrants will be entered in the chili cook-off competition by filling out the registration form card completely and providing the completed form to the Lowes Foods Guest Services desk prior to the registration deadline at the participating Lowes Foods location. No purchase is necessary to enter or win. BUSH'S® Chili Beans must be used in the competition chili, but two (2) coupons each valid for a free can of BUSH'S® Chili Beans (15-16oz) will be provided for the first 150 entrants at each participating Lowes Foods location. More details on this can be found under section 4. All valid registration submissions must be submitted to Guest Services before the time specified below.
  - A. Lowes Foods Harrisburg event at 4445 School House Commons, Harrisburg, NC 28075 on September 24, 2016: Registration must be submitted prior to 5:00 p.m. Eastern Time on September 23, 2016.
  - B. Lowes Foods Hickory event at 260 14th Avenue NE, Hickory, NC 28601 on October 1, 2016: Registration must be submitted prior to 5:00 p.m. Eastern Time on September 30, 2016.
  - C. Lowes Foods Clemmons event at 2501 Lewisville Clemmons Road, Clemmons, NC 27012 on October 8, 2016: Registration must be submitted prior to 5:00 p.m. Eastern Time on October 7, 2016.
  - D. Lowes Foods Southern Pines event at 1740 Old Morganton Road, Southern Pines, NC 28387 on October 15, 2016: Registration must be submitted prior to 5:00 p.m. Eastern Time on October 14, 2016.
  - E. Lowes Foods Greer event at 850 East Suber Road, Suite 200, Greer, SC 29650 on October 22, 2016: Registration must be submitted prior to 5:00 p.m. Eastern Time on October 21, 2016.

A person who completes and submits the official entry form will be considered the entrant ("Entrant").

3. Eligibility. Eligibility is limited to persons at least eighteen (18) years of age, who are legal residents of the Continental United States. Limit one (1) entry per household. Multiple entries will be disqualified. The contest is void where prohibited or restricted by law and is subject to all applicable federal, state and local laws and regulations. Employees of the Sponsor or its subsidiaries, affiliates, suppliers, advertising agencies and their immediate families and household members are not eligible.



4. Contest Details. No other Chili Cook-Off Association rules apply to this cook-off; only the rules outlined in this document apply to these cook-off events.

“Chili” is defined as the participant’s preferred combination of ingredients resulting in a dish including BUSH’S® Chili Beans. Various BUSH’S® Chili Beans are available at the event location, or Lowes Foods store, prior to the event dates. Two (2) coupons valid each for a free can of BUSH’S® Chili Beans (15-16oz) will be provided to the first 150 entrants while supplies last at each participating Lowes Foods location to purchase a total of two (2) BUSH’S® Chili Beans. The preferred bean type is at the discretion of the participant.

Only one (1) chili dish may be entered in the competition per household. Participant must register within the guidelines outlined in section 2 to be eligible for judging. Participants must also check in on the day of the event to identify they are present to compete.

All participants must cook and complete their chili off-site and bring the finished dish by 10:00 a.m. Eastern Time on the day of the local event as outlined in section 2. Each participant must stay for the entirety of the event, or until approximately 12:00 p.m. Eastern Time.

Chili must be homemade or prepared from scratch – pre-made or commercial mixes will not be accepted. Arriving late or not being ready may result in disqualification. Tables and electrical hookups will be provided for the first twelve (12) participants at each event on a first-come, first-served basis. No additional garnishes or items to taste the chili will be permitted. Chili will be tasted by sampling spoon only. Tasting utensils, including a sampling spoon and sample cup, will be provided. Participants must bring a ladle to scoop their chili into the sample cups for judging.

Participants are to prepare and cook chili in a sanitary manner with only safe and edible ingredients. This applies to meat being fully cooked and chili reaching a proper food temperature. Participants must come prepared with a copy of their recipe to identify all ingredients used. This will not be shared with the judges prior to the judging period or any other participants, but reviewed by authorized event personnel to ensure no inappropriate ingredients were leveraged including alcohol, spoiled or unnatural products, etc. Any ingredients deemed not appropriate by the Sponsor or judging committee will result in disqualification for both participants and winners. Participants cannot leave their chili unattended at any point during the event. The Sponsor is not liable for any food poisoning or allergic reactions as a result of the chili samples. This is the sole responsibility of the participant.



A minimum amount of two (2) quarts of competition chili must be made. The participant must be willing to taste their own chili. All chili left over at the end of the event must be taken home with the participant.

Photography or videography may take place before, during or after any of these events. By participating you are granting the Sponsor to leverage these forms of media for event promotion in, but not exclusive to, social and broadcast media.

Local winners will need to make the same chili recipe to the best of their ability for the regional cook-off as executed for the local cook-off. If the local winner is unable to compete at the regional cook-off they will forfeit their opportunity to compete at the regional cook-off and the second place winner will go on to compete in their place.

Children under the age of 18 must be supervised at all times and are not advised to enter the cooking area. Please plan for supervision of your children outside of the cooking area. The Sponsor is not liable for any harm or injury that could occur.

Event attendees and contest participants are not permitted to bring in or consume any alcohol on the premises.

Additional preconditions may be required for the regional chili cook-off event at Martinsville Speedway on October 30, 2016. This may include but is not limited to the five (5) participants being responsible for their own transportation and arriving at the Speedway by 8:00 a.m. Eastern Time. Tables and electrical hookups will be provided, but it is the sole responsibility of the participant to have the chili prepared at the proper temperature by 10:00 a.m. Eastern Time. Further details will be provided to each winner on the day of the local event.

5. Judging. All participants will be judged on the same five categories: color, aroma, consistency, taste and aftertaste. The participant will receive a score out of ten (10) in each category with ten (10) being the highest possible score for a perfect score of fifty (50). Each judge will sample the numbered chili and immediately write down the scores. A third party will calculate the total scores to determine the winner. In the event of a tie, the judges will perform another round of tasting and choose their first and second place winner. Whichever participant receives two (2) votes, or the majority, will be named the local winner. Odds of winning depend on the number of eligible competitors competing. All events are equal opportunity and non-discriminatory. Each chili dish will be assigned a number to remain anonymous in the taste test. Participants are not permitted to advocate for their chili, speak to the judges in regard to their chili or display any signage or communications discussing their chili.



The judging panel will be comprised of unbiased event partners including a representative from Lowes Foods, JTG Racing and the Sponsor. The judges' decisions are final and none will be held liable for the results of the contest.

6. Prizes. There will be first, second and third place prizes for local winners. There will be three (3) winners selected from each of the five (5) local events. Five (5) local first place winners will receive a \$100.00 Lowes Foods gift card and the opportunity to compete in the regional cook-off for the grand prize. Five (5) local second place winners will receive a \$75.00 Lowes Foods gift card. Five (5) third place winners will receive a \$50.00 Lowes Foods gift card. The five (5) first place winners will compete in the regional cook-off at Martinsville Speedway on October 30, 2016.

The first place or grand prize winner of the regional chili cook-off will receive a trip for two (2) to the last race for The Chase at Homestead-Miami Speedway in Florida on November 20, 2016. This includes airfare for two (2) people, motel accommodations for three (3) nights, two (2) tickets to the XFINITY race on November 19, 2016 and two (2) tickets to the Sprint Cup on November 20, 2016. These prizes are not transferable and the winner has no right of substitution (in cash or otherwise). Sponsor reserves the right in its sole discretion to substitute a prize of equal or greater value in the event of unavailability.

The grand prize winner will be responsible for the payment of any and all applicable federal, state and local taxes, regardless of type, including but not limited to income and/or sales taxes and for any and all fees, costs and/or expenses directly or indirectly associated with and/or in conjunction with winning their grand prize.

7. Winner Notification. The fifteen (15) total local winners, or three (3) from each event, will be notified they won and their placement as well as receive their gift card on the day of the event. The first place winner of each local event will need to confirm participation for the regional event cook-off in writing on the day of the event or such prize/standing will be forfeited to the second place winner.

The regional winner will be notified that they won on the day of the October 30, 2016 event and be provided details on their grand prize on the same day. This grand prize winner will need to claim the prize within two (2) business days of the first attempt to notify the winner or such prize will be forfeited to the second place winner.

8. Conditions of Participation. Entrants agree to be bound by these rules and all decisions of the Sponsor whose decisions will be final. By registering or submitting an entry, entrants grant to Sponsor, its agents and others working on their behalf the right to use the entry



for advertising and marketing purposes, without additional compensation, unless otherwise prohibited by law. Sponsor shall not be responsible for registration errors or for lost, late, damaged, garbled, illegible, misidentified or misdirected communications (including email), or telecommunication or computer hardware or software failures. If, for any reason, the fairness or integrity of the contest becomes compromised, Sponsor reserves the right, in its sole discretion, to terminate or modify the contest, and to disqualify any individual who it believes has violated these rules, or tampers with the entry process or the administration of the contest.

9. Privacy. Sponsor respects the privacy of all individuals. The information provided will not be sold, shared with any third party or used in any manner that the Entrant has not consented to. Entrant may choose to opt out of receiving communications by calling 1-800-590-3797.

10. Penalties. Failure to comply with the rules and regulations outlined in this document will result in disqualification for both participants and winners.

Any attempt by an individual, whether or not a participant, to deliberately damage, destroy, tamper, vandalize or interfere with the operation of the competition is a violation of criminal and civil laws, and the Sponsor reserves the right to seek damages and pursue all remedies against any such individual to the fullest extent permitted by law.